

PUNEET SINGH MIGLANI



Toronto, Ontario



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Puneet Singh Miglani



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Summary

Customer focused and solution-oriented University graduate seeking to leverage exceptional skills and in-depth academic knowledge to gain a position in your company. Dedicated and detail-oriented with an ability to meet and exceed agency's goals & expectations.

Skills

- Project Management.
- Multi-tasked extraordinaire.
- Process Improvement Analyst.
- Proficient at Adobe Photoshop.
- Expertise in Social Media Management.
- Expertise in MS Office and Gantt Charts.
- Expertise in Business Pitch Presentations.
- Expertise in Creative Idealization & Analyzing.
- High understanding of consumer & social trends and acquisition.

Languages

- English (Spoken & Written)
- Punjabi (Spoken & Written)
- Hindi (Spoken & Written)

Core Values

- Life-long Learner
- Creative Thinker
- Down To Earth
- Creative
- SMART

Extra-curricular Activities

- Semi-professional Photography
- Animal Care & Social Work
- Basketball

Work Experience

Social Media Executive at Media Mantra

- Managed Projects & Social Media Accounts for national brands.
- 23th July 2018 – 23th October 2018

Client Servicing Executive at Cranberry Brand Holdings

- Created Business Pitch PPT's for Samsung, Volvo & Bacardi.
- 1st February 2018 – 30th April 2018

Social Media Intern at Child Rights & You (CRY)

- Audited CRY Social Media Platforms & participated in their national fundraising program.
- 18th August 2017 – 18th September 2017

Media Planner at Zenith Optimedia (Publicis Groupe)

- Identifying & Selecting media to run advertisements on.
- 1st June 2017 – 17th July 2017

Advertiser & Photographer at Sumi Green Energy & Motors

- Media selection for SUMI on e-commerce marketplaces.
- 1st June 2016 – 16th July 2016

Education

Pursuing post-graduate certificate in Advertising Account Management (2019-2020).

- Humber Institute of Technology and Advanced Learning, Etobicoke, Ontario, Canada.

Bachelors in Journalism and Mass Communications (2015-2018)

- Lovely Professional University, Phagwara, Punjab, India.

12th Grade, Commerce (CBSE), (2013-2015)

Certifications

- The Fundamentals of Digital Marketing Certificate from Google Digital Garage and IAB Europe.
- Google Analytics Individual Program Certificate.
- Hootsuite Social Marketing Certificate.
- Hootsuite Platform Certificate.
- Twitter Flight School Video Badge.
- Full attendance certificate during bachelor's degree.
- Volunteered for 5 years at Nanakana Sahib Public School, Punjab, India.